

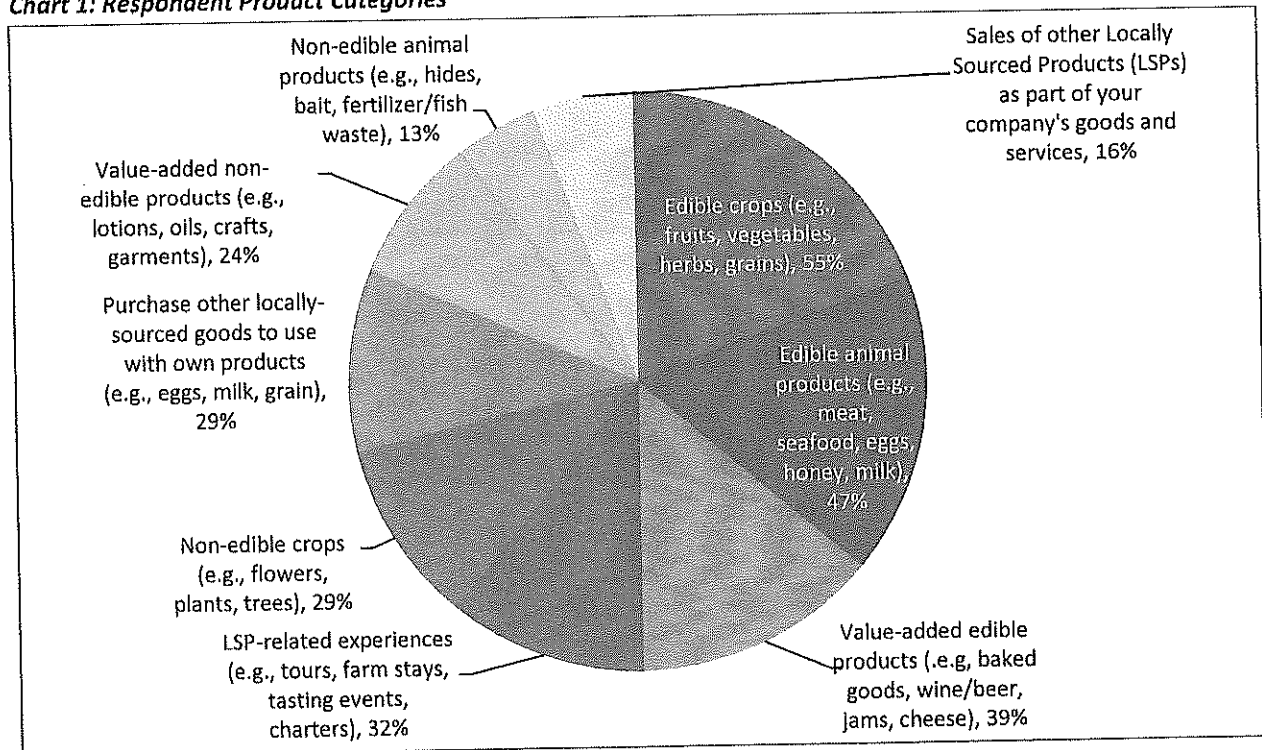
# Tillamook County Locally-Sourced Product (LSP) Survey Summary

April 2017

**Background:** On November 21, 2016, Tillamook Bay Community College (TBCC) and the Partners for Rural Innovation (PRI) convened a Community Conversation on Defining Locally Sourced Products. Fifteen community members identified a common definition for Locally Sourced Products and determined some of the challenges and opportunities inherent in building a sustainable LSP network among producers, vendors, and the public. A Community Conversation summary report was developed and used in the planning of the Tillamook County AgriTourism Studio, held Feb. 13 and 14, 2017. The initial report also served as the basis for a Tillamook County Locally-Sourced Product Survey distributed in early January and February throughout the county by Connections Consulting, Inc.. Thirty-eight small businesses responded to the LSP survey; the findings and recommendations are summarized below.

**Respondent Demographics:** The breakout of respondents generally aligned with the business population distribution in Tillamook County, with 55% (21) based in Central/Tillamook region, 32% (12) from North County, and 13% (5) from South County. Chart 1 (below) summarizes the Product Categories represented (respondents could choose more than one type of product), with the vast majority of survey participants producing edible crops and animal products. It is important to note that nearly 30% of respondents purchase other locally-sourced products to use with their own and 16% include the sale of other LSP as part of their companies' goods and services.

**Chart 1: Respondent Product Categories**



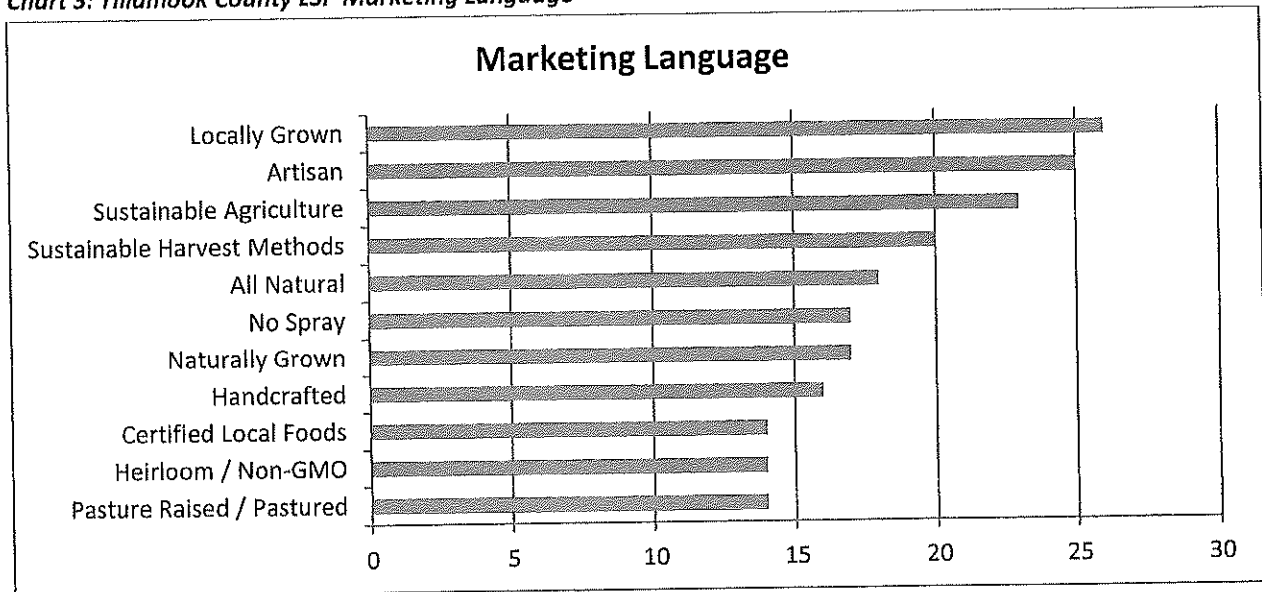
**Certifications:** Standards and endorsements from outside organizations can carry considerable weight in many industries, and the production of locally-sourced goods is no exception. The respondents generally recognize the significance of USDA and other national certifications; however, few have chosen to formally apply and document to those expectations.

**Chart 2: Certifications**

Certification	Hold this certification	Don't hold but follow standards
USDA Certified Organic	0	15
Certified Non-GMO	0	14
Animal Welfare Approved (AWA)	2	11
Certified Humane	0	11
USDA Made with Organic Ingredients	0	10

**Marketing Language:** In both the Community Conversation and Agri-Tourism Studio discussions, many local small business owners expressed interest in identifying terms and characteristics that could be part of a Tillamook-Grown branding strategy. Chart 3 lists the most popular marketing terms that are either currently in use or are under consideration by survey respondents.

**Chart 3: Tillamook County LSP Marketing Language**

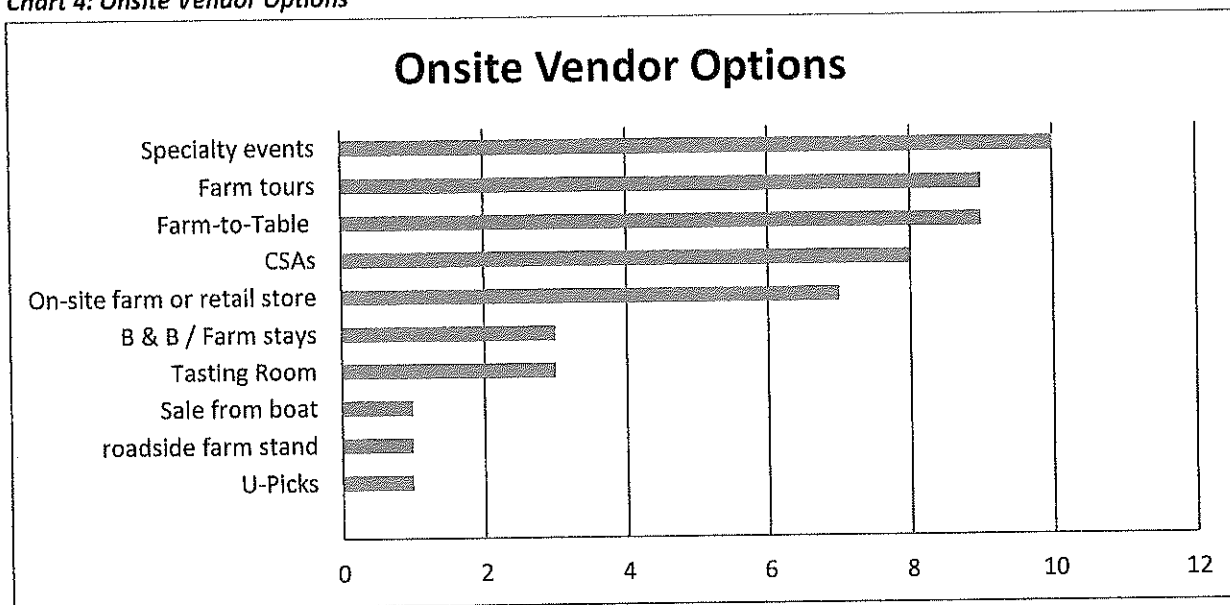


In addition to marketing language, the survey asked respondents how they are promoting their products to the general public. Nearly 75% stated that they use their own social media to reach customers; however, only 53% (20) responded that have their own website and 47% said they have their own logo or branding. Very few use blogs (3 respondents), videos (4) or other websites (5) as marketing strategies, despite the Tillamook Coast tourism’s efforts to create and distribute articles and features on individual companies and to provide grant funds to build and/or redesign web-based mark

**Onsite and Public Vendor Options:** Not surprisingly given the growing popularity of Farm-to-Table and other specialty events, the survey respondents also indicated a trend towards bringing more customers to their farms and venues. However, the numbers are still relatively small (less than 25%), which may indicate potential obstacles (e.g., liability or zoning issues), limited capacity, and/or a lack of expertise in managing such efforts.

Public off-site venue options are also fairly limited, with most respondents focused on local farmers markets and selling in small quantities to restaurants, caterers, and food trucks. However, when asked what other options are under consideration, respondents noted such wide-ranging possibilities as franchising, high-end retail (e.g., Whole Foods), and sales to hotels and establishing farm stays. Chart 4 lists the most common ways producers are getting products to customers at their farms; Chart 5 (on the next page) summarizes the more common public venues.

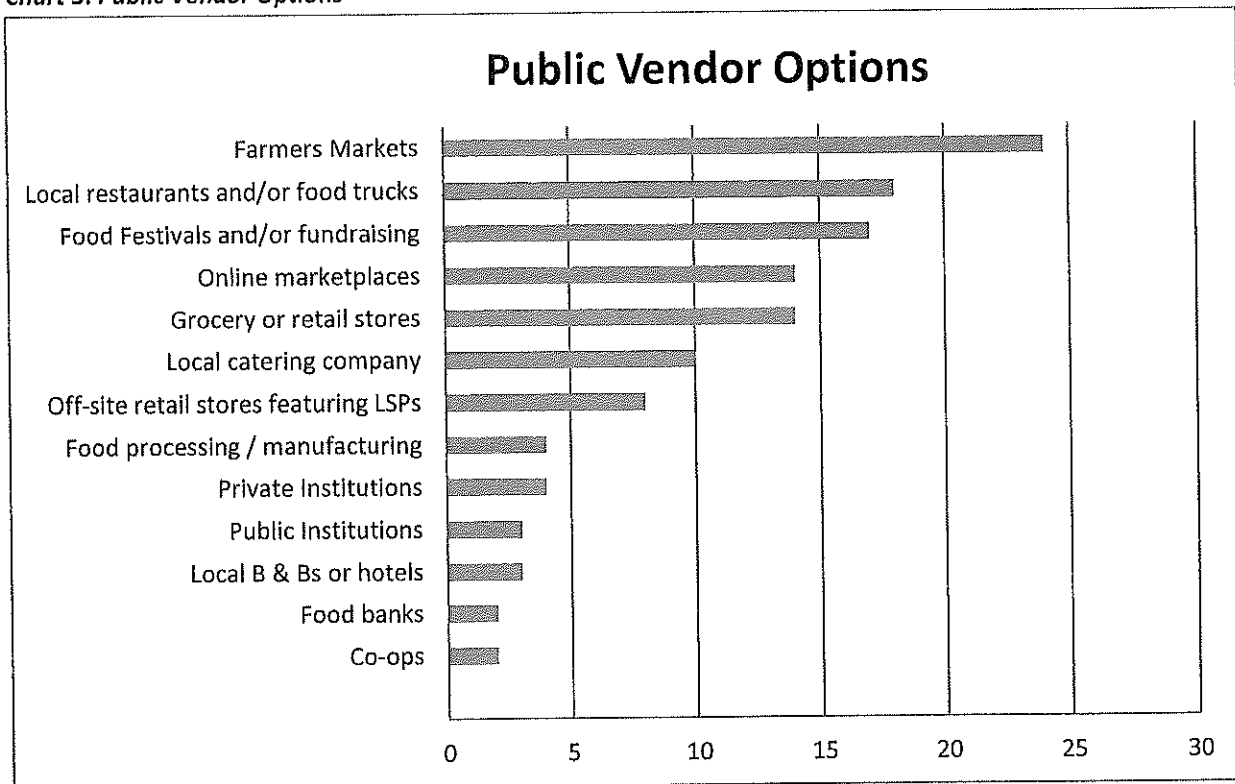
**Chart 4: Onsite Vendor Options**



**Distribution:** One of the most critical issues related to the promotion of locally-sourced product within Tillamook County is distribution. At the Community Conversation in November, participants identified some of the components already in place, including strong farmers’ market and CSA networks and models of direct distribution around Tillamook County, to Portland, and around the Northwest. However, year-round availability of fresh product, supply reliability, lack of aggregate distributors, and the independent nature of small farmers create obstacles to a consistent supply chain.

In the survey, respondents identified in-person delivery (including Farmers’ Markets) and on-farm purchase and pickup as dominant ways locally-sourced products are currently distributed in the county. A few (4 to 7) have access to community-based delivery or local distributors and/or use commercial delivery services (e.g., USPS, UPS, FedEx). Nearly all respondents considered the resolution of distribution as critical to long-term success in promoting locally-sourced products around the region.

Chart 5: Public Vendor Options



**Recommendations:** Based on the findings of the Locally-Sourced Product survey, the Partnership for Rural Innovation and other LSP-related planning groups may consider the following next steps:

- **Expand community understanding of LSP-related industry certification requirements and benefits.**
- **Develop branding strategies and criteria for consideration by Tillamook county producers, restaurants, and other vendors.**
- **Build community capacity to support LSP-oriented specialty events,** particularly event planning expertise and an understanding of zoning restrictions on farm land use.
- **Focus attention on producer / vendor relationships** (e.g., restaurants, hotels, public and private institutions).
- **Explore existing distribution models and begin crafting infrastructure priorities and strategies.**
- **Consider broader social media support strategies for local producers** (e.g., how to drive potential customers to websites, use of purchasing software for direct sales, creating consistent regional branding).

## LOCALLY-SOURCED PRODUCTS IN TILLAMOOK COUNTY

### Summary: All County Regions

*38 Responses\**

#### PRODUCT CATEGORIES

Edible Crops	Edible Animal Products	Value-added Edibles
Brickyard Farms CS Fishery OK Ranch & Retreat Pacific Oyster Slow Grows It Unknown 1 Unknown 2 Wilson River Pottery Zweifel Farms Buttercup Moon River Farm Nehalem River Ranch Nehalem Valley Naturals North Fork 53 Peace Crops SeaFolk Tallwoman Tonics Hoot & Spark Gluten Free Blends	CS Fishery Dancing Spoons Macaroons Co. Jacobsen Salt Co. Kayak Tillamook County Lance's Farm Vittles OK Ranch & Retreat Oregon Coast Sheep Farm Pacific Oyster Slow Grows It The Spot Unknown 1 Vibe Me Babe SeaFolk Tallwoman Tonics Moon River Farm Birdsong Bouquets Corvus Landing Farm Gluten Free Blends Anne Sweazy-Kulju	Brickyard Farms CS Fishery Fresh Start Bakery OK Ranch & Retreat Oregon Coast Sheep Farm Oregon Coastal Flowers Pacific Oyster Pelican Brewing Co Slow Grows It The Schooner The Spot Wilson River Pottery Buttercup Moon river Farm Nehalem River Ranch Sustaining Spaces Farm
Non-edible Crops	Non-edible Animal Products	Value-added Non-Edibles
Brickyard Farms OK Ranch & Retreat Oregon Coast Sheep Farm Oregon Coastal Flowers Pacific Oyster Slow Grows It Nehalem River Ranch North Fork 53 Powder Creek Ranch B & B Gluten Free Blends	CS Fishery Dancing Spoons Macaroons Co. OK Ranch & Retreat Pacific Oyster Slow Grows It The Spot Unknown 1 Vibe Me Babe	OK Ranch & Retreat The Sharpinator Wilson River Pottery Buttercup Coastal Soul Nehalem River Ranch Powder Creek Ranch B & B
Purchases other LSP	Sells Other LSP	LSP-related Experiences
OK Ranch & Retreat Oregon Coast Sheep Farm Pacific Oyster Slow Grows It Unknown 1 Wilson River Pottery Buttercup SeaFolk Sustaining Spaces Farm	CS Fishery OK Ranch & Retreat Pacific Oyster Slow Grows It Buttercup Sustaining Space Farm	CS Fishery Kayak Tillamook County OK Ranch & Retreat Pacific Oyster Slow Grows It Birdsong Bouquets Buttercup Sustaining Spaces Farm Corvus Landing Farm Hoot & Spark

*\*includes two "unknown" respondents who did not provide any company information.*

**CERTIFICATIONS**

<b>Certifications</b>	<b>Currently Hold</b>	<b>Follow Standards</b>
<b><i>Animal Welfare Approved</i></b>	Unknown 1 Nehalem River Ranch	CS Fishery Lance's Farm Vittles OK Ranch & Retreat Oregon Coast Sheep Farm Slow Grows It Zweifel Farms Sustaining Space Farm Buttercup Powder Creek Ranch B & B
<b><i>Certified Humane</i></b>	None	CS Fishery Lance's Farm Vittles OK Ranch & Retreat Oregon Coast Sheep Farm Slow Grows It Zweifel Farms Unknown 1 Sustaining Space Farm Buttercup Powder Creek Ranch B & B
<b><i>Certified Non-GMO</i></b>	None	Brickyard Farms CS Fishery Fresh Start Bakery Lance's Farm Vittles Slow Grows It Birdsong Bouquets Buttercup Moon River Farm North Fork 53 Sustaining Space Farm Tallwoman Tonics Corvus Landing Farm Gluten Free Blends Hoot & Spark
<b><i>USDA Made with Organic Ingredients</i></b>	None	Brickyard Farms CS Fishery Fresh Start Bakery Lance's Farm Vittles Slow Grows It Buttercup North Fork 53 Hoot & Spark
<b><i>USDA Certified Organic</i></b>	None	Brickyard Farms CS Fishery Fresh Start Bakery Slow Grows It Unknown 2 Birdsong Bouquets Buttercup Moon River Farm North Fork 53

		Peace Crops Sustaining Space Farm Tallwoman Tonics Powder Creek Ranch B & B Corvus Landing Farm Hoot & Spark
<b>Wildlife (ODFW) Licenses</b>	CS Fishery Kayak Tillamook County Oregon Coastal Flowers Pacific Oyster	Unknown 1

### MARKETING LANGUAGE

<b>Term</b>	<b>Currently Use</b>	<b>Considering Use</b>
<b>All Natural</b>	Brickyard Farms CS Fishery Fresh Start Bakery OK Ranch & Retreat Oregon Coast Sheep Farm Oregon Coastal Flowers The Spot Unknown 1 Unknown 2 Vibe Me Babe Zweifel Farms Birdsong Bouquets Nehalem Valley Naturals	Dancing Spoons Macaroons Slow Grows It Moon River Farms Sustaining Space Farm Powder Creek Ranch B & B
<b>Aquaponics</b>	<i>None</i>	Unknown 1
<b>Artisan</b>	Brickyard Farms CS Fishery Fresh Start Bakery OK Ranch & Retreat Vibe Me Babe Wilson River Pottery Buttercup North Fork 53 SeaFolk Corvus Landing Farm Hoot & Spark	Dancing Spoons Macaroons The Schooner Birdsong Bouquets Moon River Farm
<b>Cage-free / Barn Roaming</b>	Zweifel Farms OK Ranch & Retreat Buttercup Sustaining Space Farm Buttercup Nehalem Valley Naturals Powder Creek Ranch B & B	Slow Grows It
<b>Certified Local Foods</b>	Brickyard Farms CS Fishery Zweifel Farms	Dancing Spoons Macaroons OK Ranch & Retreat Oregon Coast Sheep Farm Slow Grows It

		The Spot Sustaining Space Farm Moon River Farm Powder Creek Ranch B & B Hoot & Spark
<b>Certified Naturally Grown</b>	Brickyard Farms Zweifel Farms Nehalem Valley Naturals	OK Ranch & Retreat Oregon Coast Sheep Farm Slow Grows It The Spot Unknown 1 Unknown 2 Buttercup Coastal Soul Sustaining Space Farm
<b>Free Range</b>	Lance's Farm Vittles OK Ranch & Retreat Slow Grows It Unknown 1 Zweifel Farms Buttercup Coastal Soul Sustaining Space Farm Powder Creek Ranch B & B	Oregon Coast Sheep Farm The Spot
<b>GMO Free / Non-GMO</b>	Brickyard Farms Fresh Start Bakery Birdsong Bouquets Moon River Farm North Fork 53 Sustaining Space Farm Powder Creek Ranch B & B Gluten Free Blends	Dancing Spoons Macaroons Slow Grows It Unknown 1 Buttercup Hoot & Spark
<b>Grass Fed</b>	Lance's Farm Vittles OK Ranch & Retreat Oregon Coast Sheep Farm Slow Grows It Zweifel Farms Sustaining Space Farm Nehalem River Ranch Powder Creek Ranch B & B	The Schooner
<b>Handcrafted</b>	Brickyard Farms CS Fishery Dancing Spoons Macaroons Jacobsen Salt Co Pelican Brewing Co The Schooner The Sharpinator Vibe Me Babe Wilson River Pottery Birdsong Bouquets Buttercup Peace Crops SeaFolk	The Spot North Fork 53



	Hoot & Spark Anne Sweazy-Kulju	
<b>Heirloom / Non-GMO</b>	Brickyard Farms OK Ranch & Retreat The Schooner Sustaining Space Farm Peace Crops North Fork 53 Nehalem Valley Naturals Moon River Farm Powder Creek Ranch B & B	Slow Grows It Birdsong Bouquets Corvus Landing Farm Hoot & Spark
<b>Hydroponics</b>	<i>None</i>	Unknown 1
<b>Locally Caught / Landed</b>	CS Fishery The Schooner The Spot Unknown 1	SeaFolk Buttercup
<b>Locally Grown</b>	Brickyard Farms Fresh Start Bakery OK Ranch & Retreat Oregon Coast Sheep Farm Oregon Coastal Flowers Slow Grows It The Schooner Zweifel Farms Birdsong Bouquets Buttercup Coastal Soul Moon River Farm Sustaining Space Farm Nehalem River Ranch Peace Crops North Fork 53 Nehalem Valley Naturals Tallwoman Tonics SeaFolk Powder Creek Ranch B & B Corvus Landing Farm Hoot & Spark	Unknown 1 Anne Sweazy-Kulju
<b>Naturally Grown</b>	Brickyard Farms Fresh Start Bakery OK Ranch & Retreat Oregon Coast Sheep Farm Oregon Coastal Flowers Slow Grows It The Schooner Zweifel Farms Birdsong Bouquets Moon River Farm Nehalem River Ranch Nehalem Valley Naturals Sustaining Space Farm	<i>None</i>

	Tallwoman Tonics Powder Creek Ranch B & B Corvus Landing Farm	
<b>No Hormones / Antibiotics</b>	Lance's Farm Vittles OK Ranch & Retreat Oregon Coast Sheep Farm Slow Grows It Zweifel Farms Sustaining Space Farm Nehalem River Ranch Powder Creek Ranch B & B	The Schooner Buttercup
<b>No Spray</b>	Brickyard Farms Fresh Start Bakery Lance's Farm Vittles OK Ranch & Retreat Slow Grows It Birdsong Bouquets Moon River Farm Nehalem River Ranch Nehalem Valley Naturals North Fork 53 Peace Crops Sustaining Space Farm Powder Creek Ranch B & B Hoot & Spark	The Schooner Buttercup
<b>Pasture-Raised / Pastured</b>	Lance's Farm Vittles OK Ranch & Retreat Oregon Coast Sheep Farm Slow Grows It The Schooner Zweifel Farms Nehalem River Ranch Sustaining Space Farm Powder Creek Ranch B & B	Unknown 1 Unknown 2 Buttercup
<b>Permaculture</b>	Brickyard Farms OK Ranch & Retreat Unknown 1 SeaFolk OK Ranch & Retreat North Fork 53	The Schooner Powder Creek Ranch B & B Hoot & Spark
<b>Raw</b>	Zweifel Farms The Schooner OK Ranch & Retreat Peace Crops	Unknown 1
<b>Salmon Safe</b>	Oregon Coastal Flowers Pelican Brewing Co	The Schooner OK Ranch & Retreat Sustaining Space Farm Buttercup Birdsong Bouquets Hoot & Spark

<b><i>Sustainable Agriculture</i></b>	Brickyard Farms OK Ranch & Retreat Oregon Coast Sheep Farm Oregon Coastal Flowers Pacific Oyster Slow Grows It Birdsong Bouquets Moon River Farm Nehalem River Ranch Nehalem Valley Naturals North Fork 53 Peace Crops SeaFolk Sustaining Space Farm Corvus Landing Farm	The Schooner Unknown 2 Zweifel Farms Buttercup Powder Creek Ranch B & B Hoot & Spark
<b><i>Sustainable Harvest Methods</i></b>	Brickyard Farms CS Fishery Kayak Tillamook County OK Ranch & Retreat Oregon Coastal Flowers Pacific Oyster The Spot SeaFolk Nehalem Valley Naturals Moon River Farm Birdsong Bouquets Hoot & Spark	Slow Grows It The Schooner Zweifel Farms Tallwoman Tonics Sustaining Space Farm Buttercup Powder Creek Ranch B & B
<b><i>Transitional Organic</i></b>	<i>None</i>	Unknown 1 The Schooner Slow Grows It Brickyard Farms Buttercup
<b><i>Whole Cycle</i></b>	Unknown 1 SeaFolk Nehalem River Ranch	Buttercup Hoot & Spark

Other Marketing Terminology / Certifications

- HACCP-trained Better Process Control School – *The Spot*
- Made from scratch – *Fresh Start Bakery*
- Allergen Free -- *Dancing Spoons Macaroons*
- MSC – *CS Fishery*
- Everything on our farm is done by hand without the use of heavy equipment. We also wait to harvest until produce is ordered so customers receive their goods at peak freshness. Everything is done to order. – *Brickyard Farms*
- Farmer Florist (grow & design floral arrangements) – *Birdsong Bouquets*
- Holistic Management – *Nehalem River Ranch*
- Fresh
- Gluten Free

**ONSITE VENDOR OPTIONS**

<b>U-Picks</b>	<b>Roadside Farm Stands</b>	<b>Onsite Farm or Retail Store</b>
Slow Grows It	Corvus Landing Farm	Brickyard Farms Jacobsen Salt Co Lance's Farm Vittles Slow Grows It Zweifel Farms Nehalem River Ranch North Fork 53
<b>Sale from Boat</b>	<b>CSAs</b>	<b>Farm-to-Table/Boat-to-Plate</b>
CS Fishery	Brickyard Farms Slow Grows It Moon River Farm Nehalem River Ranch North Fork 53 Sustaining Space Farm Nehalem Valley Naturals Corvus Landing Farm	Brickyard Farms Kayak Tillamook County Oregon Coastal Flowers Pacific Oyster The Schooner Nehalem River Ranch North Fork 53 SeaFolk Powder Creek Ranch B & B
<b>Tasting Room</b>	<b>Specialty Events</b>	<b>Farm Tours</b>
CS Fishery Jacobsen Salt Co Pelican Brewing Co	CS Fishery Jacobsen Salt Co Oregon Coastal Flowers Pacific Oyster The Schooner Nehalem River Ranch North Fork 53 SeaFolk Sustaining Space Farm Anne Sweazy-Kulju	Oregon Coastal Flowers Pacific Oyster Zweifel Farms Slow Grows It Moon River Farm Nehalem River Ranch North Fork 53 SeaFolk Corvus Landing Farm
<b>B &amp; B / Farm Stays</b>	<b>Other</b>	
North Fork 53 SeaFolk Powder Creek Ranch B & B	Fileting & Crab cooking sales directly from dock -- <i>The Spot</i> Produce to creamery (plan to build own) -- <i>Unknown 2</i> Animal harvest education & demonstration -- <i>Slow Grows It</i>	

**PUBLIC VENUES**

<b>Farmers Market</b>	<b>Local Restaurants/trucks</b>	<b>Local B &amp; B / hotels</b>	<b>Grocery / Retail Store</b>
Brickyard Farms CS Fishery Dancing Spoons Macaroons Fresh Start Bakery Jacobsen Salt Co Lance's Farm Vittles Pelican Brewing Co Slow Grows It The Sharpenator Vibe Me Babe Wilson River Pottery Buttercup Coal Creek Farm Moon River Farm Nehalem River Ranch Nehalem Valley Naturals North Fork 53 Peace Crops Sustaining Space Farm Tallwoman Tonics Corvus Landing Farm Hoot & Spark Gluten Free Blends Anne Sweazy-Kulju	Brickyard Farms CS Fishery Dancing Spoons Macaroons Fresh Start Bakery Jacobsen Salt Co Lance's Farm Vittles Pacific Oyster Pelican Brewing Co Slow Grows It The Schooner Zweifel Farms Buttercup Coal Creek Farm Moon River Farm Nehalem River Ranch North Fork 53 Sustaining Space Farm Corvus Landing Farm	Brickyard Farms Dancing Spoons Macaroons North Fork 53	CS Fishery Dancing Spoons Macaroons Jacobsen Salt Co Lance's Farm Vittles Pacific Oyster Pelican Brewing Co Wilson River Pottery Zweifel Farms Nehalem River Ranch Nehalem Valley Naturals North Fork 53 Peace Crops Corvus Landing Farm Anne Sweazy-Kulju
<b>Co-op</b>	<b>Off-site Retail LSP</b>	<b>Public Institutions</b>	<b>Private Institutions</b>
Unknown 2 Zweifel Farms	Brickyard Farms CS Fishery Dancing Spoons Macaroons Lance's Farm Vittles Zweifel Farms Birdsong Bouquets Coal Creek Farm Nehalem River Ranch North Fork 53	Pacific Oyster Corvus Landing Farm Anne Sweazy-Kulju	Dancing Spoons Macaroons Pacific Oyster Slow Grows It
<b>Food Banks</b>	<b>Online Marketplace</b>	<b>Food Processing / Mfg.</b>	<b>Local Catering Co</b>
Sustaining Space Farm Corvus Landing Farm	Brickyard Farms CS Fishery Dancing Spoons Macaroons Fresh Start Bakery Birdsong Bouquets Nehalem River Ranch Nehalem Valley Naturals Peace Crops Jacobsen Salt Co Kayak Tillamook County Pacific Oyster Oregon Coastal Flowers Gluten Free Blends	CS Fishery Dancing Spoons Macaroons Jacobsen Salt Co Pacific Oyster	Brickyard Farms CS Fishery Dancing Spoons Macaroons Slow Grows It Pelican Brewing Co Zweifel Farms Moon River Farm Nehalem River Ranch North Fork 53 Corvus Landing Farm

	Anne Sweazy-Kulju		
Gleaners	Food Festivals	Other	
None	CS Fishery Dancing Spoons Macaroons Fresh Start Bakery Jacobsen Salt Co Lance's Farm Vittles OK Ranch & Retreat Pacific Oyster Pelican Brewing Co The Schooner The Spot Zweifel Farms Buttercup Coastal Soul Nehalem River Ranch North Fork 53 Corvus Landing Farm Anne Sweazy-Kulju	Word of mouth – <i>Peace Crops</i>	

Under Consideration:

- Distribution to higher-end stores (Whole Foods) – *Unknown 2*
- B & B / Farm Stays – *OK Ranch & Retreat*
- Manzanita & Neskowin Farmers Markets – Jacobsen Salt Co
- Own website – *Fresh Start Bakery*
- Co-ops and tourist agencies – *Dancing Spoons Macaroons*
- Newkowin Farmers Market – *Brickyard Farms*
- Local catering company, local B & B or hotels, CSAs – *Birdsong Bouquets*
- Mass marketing / Franchising – *Buttercup*
- Farmers Market, Direct Sales to Restaurants, Retail in other stores – *Coal Creek Farm*
- Farm to Table, Farmers Market – *Coastal Soul*
- CSAs – *Nehalem Valley Naturals*
- Churches – *North Fork 53*
- Expanding in grocery / co-op, restaurants, CSAs -- *Sustaining Space Farm*
- Beehive (Nehalem) – *Hoot & Spark*
- Wildwood Hotel – *Hoot & Spark*
- Amazon – *Gluten Free Blends*

**DISTRIBUTION**

<b>In-Person Delivery</b>	<b>Onsite Purchase / Pickup</b>	<b>Salesperson / local distributor</b>
Brickyard Farms CS Fishery Dancing Spoons Macaroons Fresh Start Bakery Jacobsen Salt Co Lance's Farm Vittles OK Ranch & Retreat Slow Grows It The Schooner The Sharpinator The Spot Wilson River Pottery Zweifel Farms Birdsong Bouquets Coastal Soul Moon River Farm Nehalem River Ranch Nehalem Valley Naturals North Fork 53 Peace Crops Sustaining Space Farm Corvus Landing Farm Hoot & Spark Gluten Free Blends Anne Sweazy-Kulju	Brickyard Farms CS Fishery Dancing Spoons Macaroons Fresh Start Bakery Jacobsen Salt Co Lance's Farm Vittles OK Ranch & Retreat Oregon Coast Sheep Farm Pacific Oyster Slow Grows It The Schooner The Spot Vibe Me Babe Zweifel Farms Birdsong Bouquets Buttercup Moon River Farm Nehalem River Ranch North Fork 53 Peace Crops Tallwoman Tonics Corvus Landing Farm Gluten Free Blends Anne Sweazy-Kulju	CS Fishery Jacobsen Salt Co Pacific Oyster The Spot Unknown 2 Zweifel Farms
<b>National Distribution Network</b>	<b>Community-Based Local Deliv.</b>	<b>Commercial Delivery Service</b>
Jacobsen Salt Co Oregon Coastal Flowers Pacific Oyster Anne Sweazy-Kulju	Brickyard Farms Nehalem River Ranch Peace Crops Sustaining Space Farm Anne Sweazy-Kulju	Dancing Spoons Macaroons Jacobsen Salt Co Oregon Coastal Flowers Pacific Oyster The Spot Anne Sweazy-Kulju
<b>Regional Transport System</b>	<b>Other</b>	
CS Fishery Jacobsen Salt Co Pacific Oyster The Spot	Semi to LA each week – <i>Oregon Coastal Flowers</i> Regional Distribution Network – <i>Pelican Brewing Co.</i> USPS – <i>Wilson River Pottery</i> Sell plant starts through TCCA Farm Store in Tillamook – <i>Brickyard Farms</i> Drop-offs at local events for multiple customers -- <i>Nehalem River Ranch</i> USPS – <i>Gluten Free Blends</i>	

## MARKETING / PROMOTION

Own Social Media	Own Website	Logo / Branding
Brickyard Farms CS Fishery Dancing Spoons Macaroons Fresh Start Bakery Jacobsen Salt Co OK Ranch & Retreat Oregon Coast Sheep Farm Oregon Coastal Flowers Pacific Oyster Pelican Brewing Co Slow Grows It The Schooner Unknown 2 Wilson River Pottery Birdsong Bouquets Buttercup Coastal Soul Moon River Farm Nehalem River Ranch North Fork 53 Sustaining Space Farm Tallwoman Tonics Powder Creek Ranch B & B Corvus Landing Farm Hoot & Spark Gluten Free Blends Anne Sweazy-Kulju	CS Fishery Dancing Spoons Macaroons Jacobsen Salt Co Oregon Coast Sheep Farm Oregon Coastal Flowers Pacific Oyster Pelican Brewing Co Slow Grows It The Schooner Zweifel Farms uttercup Coastal Soul Moon River Farm Nehalem River Ranch North Fork 53 Sustaining Space Farm Corvus Landing Farm Gluten Free Blends Anne Sweazy-Kulju	Brickyard Farms CS Fishery Dancing Spoons Macaroons Fresh Start Bakery Jacobsen Salt Co Lance's Farm Vittles Oregon Coastal Flowers Pacific Oyster Pelican Brewing Co The Schooner The Sharpenator The Spot Buttercup Moon River Farm Nehalem River Ranch Sustaining Space Farm Corvus Landing Farm
Newspaper	Video	Blogs
Brickyard Farms Fresh Start Bakery OK Ranch & Retreat Pelican Brewing Co The Spot Wilson River Pottery Coastal Soul	Jacobsen Salt Co Oregon Coastal Flowers Pelican Brewing Co The Schooner	Oregon Coastal Flowers Nehalem River Ranch Anne Sweazy-Kulju
LSP Website	Tourism Advertising	Other website / social media
Brickyard Farms CS Fishery Dancing Spoons Macaroons Kayak Tillamook County Lance's Farm Vittles OK Ranch & Retreat Zweifel Farms Birdsong Bouquets Moon River Farm Nehalem River Ranch North Fork 53 Powder Creek Ranch B & B Corvus Landing Farm	Brickyard Farms CS Fishery Dancing Spoons Macaroons Jacobsen Salt Co The Schooner The Spot Wilson River Pottery Zweifel Farms Coastal Soul Powder Creek Ranch B & B Gluten Free Blends	Brickyard Farms CS Fishery Jacobsen Salt Co Oregon Coast Sheep Farm The Schooner Vibe Me Babe Wilson River Pottery Corvus Landing Farm Gluten Free Blends Anne Sweazy-Kulju



Other:

- Do not use social media – we appreciate it when people LIKE US in person – *The Spot*
- North Coast BBQ – *OK Ranch & Retreat*
- Various retail websites – *Jacobsen Salt Co*
- Word of Mouth – *Slow Grows It, Dancing Spoons Macaroons*
- Charitable event donations – *Dancing Spoons Macaroons*
- Not currently marketing – *SeaFolk*
- Word of mouth – *Sustaining Spaces Farm*
- Food Roots – *Powder Creek Ranch B & B*
- Farmers Market website and social media -- *Corvus Landing Farm*
- Amazon, Goodreads, B & N, Powells (books) – *Anne Sweazy-Kulju*

**FUTURE PARTICIPATION**

Yes, I would like a copy of the LSP Survey Summary			
Company	Contact	Email	Phone
CS Fishery	Jeff Wong, Jenn McGinn	<a href="mailto:jmw@communitysupportedfishery.com">jmw@communitysupportedfishery.com</a>	503-522-0942
Dancing Spoons Macaroons	Linda McNeill	<a href="mailto:Dancing.spoons@yahoo.com">Dancing.spoons@yahoo.com</a>	
Fresh Start Bakery	Chris Kell	<a href="mailto:Freshstartbakerytillamook@gmail.com">Freshstartbakerytillamook@gmail.com</a>	503-812-2209
Jacobsen Salt Co	Tom / Ben	<a href="mailto:tom@jacobsensalt.com">tom@jacobsensalt.com</a>	
Kayak Tillamook County	Marcus Hinds	<a href="mailto:marc@kayaktillamook.com">marc@kayaktillamook.com</a>	503-866-4808
Lance's Farm Vittles	Lance Waldron, Tammi Lesh	<a href="mailto:waldronic@hotmail.com">waldronic@hotmail.com</a>	
OK Ranch & Retreat	Mary and Douglas Lee	<a href="mailto:theokranch@gmail.com">theokranch@gmail.com</a>	503-322-3546
Oregon Coast Sheep Farm	owner - Rob Trost, manager - Cyndie Siemsen	<a href="mailto:oregoncoastsheepcamp@gmail.com">oregoncoastsheepcamp@gmail.com</a>	503-354-2567 or 503-801-8034
Oregon Coastal Flowers	Patrick & Monika Zweifel	<a href="mailto:sales@oregoncoastalfowers.com">sales@oregoncoastalfowers.com</a>	503-815-3762
Pacific Oysters	Pacific Seafood	<a href="mailto:shansen@pacseafood.com">shansen@pacseafood.com</a>	
Slow Grows It	Josh Blackburn	<a href="mailto:info@slowgrowsit.com">info@slowgrowsit.com</a>	503-812-1510
The Schooner	Tom Flood	<a href="mailto:Tjflood4@yahoo.com">Tjflood4@yahoo.com</a>	503-801-2827
The Spot	Kelly & Lisa Barnett	<a href="mailto:Kellybarnett12@hotmail.com">Kellybarnett12@hotmail.com</a>	
Vibe Me Babe	Wanda Barnes	<a href="mailto:Vibe.mebabe@gmail.com">Vibe.mebabe@gmail.com</a>	503-842-8409
Zweifel Farms	Larry & Pam Zweifel	<a href="mailto:pam@zfarmseggs.com">pam@zfarmseggs.com</a>	
Birdsong Bouquets	Emily Vollmer	<a href="mailto:Vollmer.emily@gmail.com">Vollmer.emily@gmail.com</a>	541-908-3829
Buttercup	Julie Barker	<a href="mailto:Juliebuttercup22@gmail.com">Juliebuttercup22@gmail.com</a>	503-368-2469
Moon River Farm	Lily Strauss & Kayleigh Hillert	<a href="mailto:moonriverfarmers@gmail.com">moonriverfarmers@gmail.com</a>	
Nehalem River Ranch	Jared Gardner & Hilary Foote	<a href="mailto:jared@nehalemriverranch.com">jared@nehalemriverranch.com</a>	503-784-9984
North Fork 53	Ginger Edwards	<a href="mailto:revolutionginger@gmail.com">revolutionginger@gmail.com</a>	503-368-3044
Sustaining Spaces Farm	James Snowcarp	<a href="mailto:Sustainingspacefarm@gmail.com">Sustainingspacefarm@gmail.com</a>	503-798-2884
Powder Creek Ranch B & B	Brenda Charter	<a href="mailto:powdercreek@hotmail.com">powdercreek@hotmail.com</a>	

Hoot & Spark	Helen Fay Maze	HootandSpark@gmail.com	
--------------	----------------	------------------------	--

<b>Yes, I would like to be contacted as a resource for this project in the future.</b>			
<b>Company</b>	<b>Contact</b>	<b>Email</b>	<b>Phone</b>
CS Fishery	Jeff Wong, Jenn McGinn	<a href="mailto:jmw@communitysupportedfishery.com">jmw@communitysupportedfishery.com</a>	503-522-0942
Dancing Spoons Macaroons	Linda McNeill	<a href="mailto:Dancing.spoons@yahoo.com">Dancing.spoons@yahoo.com</a>	
Jacobsen Salt Co	Tom / Ben	<a href="mailto:tom@jacobsensalt.com">tom@jacobsensalt.com</a>	
OK Ranch & Retreat	Mary and Douglas Lee	<a href="mailto:theokranch@gmail.com">theokranch@gmail.com</a>	503-322-3546
Oregon Coast Sheep Farm	owner - Rob Trost, manager - Cyndie Siemsen	<a href="mailto:oregoncoastsheepcamp@gmail.com">oregoncoastsheepcamp@gmail.com</a>	503-354-2567 or 503-801-8034
Oregon Coastal Flowers	Patrick & Monika Zweifel	<a href="mailto:sales@oregoncoastalflores.com">sales@oregoncoastalflores.com</a>	503-815-3762
The Schooner	Tom Flood	<a href="mailto:Tjflood4@yahoo.com">Tjflood4@yahoo.com</a>	503-801-2827
The Spot	Kelly & Lisa Barnett	<a href="mailto:Kellybarnett12@hotmail.com">Kellybarnett12@hotmail.com</a>	
Vibe Me Babe	Wanda Barnes	<a href="mailto:Vibe.mebabe@gmail.com">Vibe.mebabe@gmail.com</a>	503-842-8409
Zweifel Farms	Larry & Pam Zweifel	<a href="mailto:pam@zfarmseggs.com">pam@zfarmseggs.com</a>	
Birdsong Bouquets	Emily Vollmer	<a href="mailto:Vollmer.emily@gmail.com">Vollmer.emily@gmail.com</a>	541-908-3829
Buttercup	Julie Barker	<a href="mailto:Juliebuttercup22@gmail.com">Juliebuttercup22@gmail.com</a>	503-368-2469
Coastal Soul	LaNicia Williams	<a href="mailto:coastalsoulnw@gmail.com">coastalsoulnw@gmail.com</a>	425-243-3765
Moon River Farm	Lily Strauss & Kayleigh Hillert	<a href="mailto:moonriverfarmers@gmail.com">moonriverfarmers@gmail.com</a>	
Nehalem River Ranch	Jared Gardner & Hilary Foote	<a href="mailto:jared@nehalemriverranch.com">jared@nehalemriverranch.com</a>	503-784-9984
North Fork 53	Ginger Edwards	<a href="mailto:revolutionginger@gmail.com">revolutionginger@gmail.com</a>	503-368-3044
SeaFolk	Sarah Henry & Brittany Boles	<a href="mailto:Sarah@seafolkartisans.com">Sarah@seafolkartisans.com</a>	503-753-4871
Hoot & Spark	Helen Fay Maze	HootandSpark@gmail.com	
Gluten Free Blends	John and Karen Petersen	<a href="mailto:Karen@glutenfreeblends.com">Karen@glutenfreeblends.com</a>	

Yes, I would like to participate in a followup survey or focus group for LSP.			
Company	Contact	Email	Phone
CS Fishery	Jeff Wong, Jenn McGinn	<a href="mailto:jmw@communitysupportedfishery.com">jmw@communitysupportedfishery.com</a>	503-522-0942
Dancing Spoons Macaroons	Linda McNeill	<a href="mailto:Dancing.spoons@yahoo.com">Dancing.spoons@yahoo.com</a>	
Jacobsen Salt Co	Tom / Ben	<a href="mailto:tom@jacobsensalt.com">tom@jacobsensalt.com</a>	
OK Ranch & Retreat	Mary and Douglas Lee	<a href="mailto:theokranch@gmail.com">theokranch@gmail.com</a>	503-322-3546
Oregon Coast Sheep Farm	owner - Rob Trost, manager - Cyndie Siemsen	<a href="mailto:oregoncoastsheepcamp@gmail.com">oregoncoastsheepcamp@gmail.com</a>	503-354-2567 or 503-801-8034
Oregon Coastal Flowers	Patrick & Monika Zweifel	<a href="mailto:sales@oregoncoastalfowers.com">sales@oregoncoastalfowers.com</a>	503-815-3762
The Schooner	Tom Flood	<a href="mailto:Tjflood4@yahoo.com">Tjflood4@yahoo.com</a>	503-801-2827
The Spot	Kelly & Lisa Barnett	<a href="mailto:Kellybarnett12@hotmail.com">Kellybarnett12@hotmail.com</a>	
Vibe Me Babe	Wanda Barnes	<a href="mailto:Vibe.mebabe@gmail.com">Vibe.mebabe@gmail.com</a>	503-842-8409
Zweifel Farms	Larry & Pam Zweifel	<a href="mailto:pam@zfarmseggs.com">pam@zfarmseggs.com</a>	
Buttercup	Julie Barker	<a href="mailto:Juliebuttercup22@gmail.com">Juliebuttercup22@gmail.com</a>	503-368-2469
Coastal Soul	LaNicia Williams	<a href="mailto:coastalsoulnw@gmail.com">coastalsoulnw@gmail.com</a>	425-243-3765
Moon River Farm	Lily Strauss & Kayleigh Hillert	<a href="mailto:moonriverfarmers@gmail.com">moonriverfarmers@gmail.com</a>	
Nehalem River Ranch	Jared Gardner & Hilary Foote	<a href="mailto:jared@nehalemriverranch.com">jared@nehalemriverranch.com</a>	503-784-9984
Nehalem Valley Naturals	Dan Carroll	<a href="mailto:Danielccarroll@comcast.net">Danielccarroll@comcast.net</a>	
North Fork 53	Ginger Edwards	<a href="mailto:revolutionginger@gmail.com">revolutionginger@gmail.com</a>	503-368-3044
SeaFolk	Sarah Henry & Brittany Boles	<a href="mailto:Sarah@seafolkartisans.com">Sarah@seafolkartisans.com</a>	503-753-4871
Sustaining Spaces Farm	James Snowcarp	<a href="mailto:Sustainingspacefarm@gmail.com">Sustainingspacefarm@gmail.com</a>	503-798-2884
Hoot & Spark	Helen Fay Maze	<a href="mailto:HootandSpark@gmail.com">HootandSpark@gmail.com</a>	
Gluten Free Blends	John and Karen Petersen	<a href="mailto:Karen@glutenfreeblends.com">Karen@glutenfreeblends.com</a>	

Yes, I would be interested in learning more about a potential pilot program that networks LSP			
Company	Contact	Email	Phone
Brickyard Farms	Shannon & Cole Michaels	<a href="mailto:brickyardfarms@outlook.com">brickyardfarms@outlook.com</a>	
CS Fishery	Jeff Wong, Jenn McGinn	<a href="mailto:jmw@communitysupportedfishery.com">jmw@communitysupportedfishery.com</a>	503-522-0942
Dancing Spoons Macaroons	Linda McNeill	<a href="mailto:Dancing.spoons@yahoo.com">Dancing.spoons@yahoo.com</a>	
Fresh Start Bakery	Chris Kell	<a href="mailto:Freshstartbakerytillamook@gmail.com">Freshstartbakerytillamook@gmail.com</a>	503-812-2209
Jacobsen Salt Co	Tom / Ben	<a href="mailto:tom@jacobsensalt.com">tom@jacobsensalt.com</a>	
OK Ranch & Retreat	Mary and Douglas Lee	<a href="mailto:theokranch@gmail.com">theokranch@gmail.com</a>	503-322-3546
Oregon Coast Sheep Farm	owner - Rob Trost, manager - Cyndie Siemsen	<a href="mailto:oregoncoastsheepcamp@gmail.com">oregoncoastsheepcamp@gmail.com</a>	503-354-2567 or 503-801-8034
Oregon Coastal Flowers	Patrick & Monika Zweifel	<a href="mailto:sales@oregoncoastalflowers.com">sales@oregoncoastalflowers.com</a>	503-815-3762
The Schooner	Tom Flood	<a href="mailto:Tjflood4@yahoo.com">Tjflood4@yahoo.com</a>	503-801-2827
The Sharpenator	Dave Rockey	<a href="mailto:sharpenator@rocketmail.com">sharpenator@rocketmail.com</a>	
The Spot	Kelly & Lisa Barnett	<a href="mailto:Kellybarnett12@hotmail.com">Kellybarnett12@hotmail.com</a>	
Vibe Me Babe	Wanda Barnes	<a href="mailto:Vibe.mebabe@gmail.com">Vibe.mebabe@gmail.com</a>	503-842-8409
Buttercup	Julie Barker	<a href="mailto:Juliebuttercup22@gmail.com">Juliebuttercup22@gmail.com</a>	503-368-2469
Coastal Soul	LaNicia Williams	<a href="mailto:coastalsoulnw@gmail.com">coastalsoulnw@gmail.com</a>	425-243-3765
Moon River Farm	Lily Strauss & Kayleigh Hillert	<a href="mailto:moonriverfarmers@gmail.com">moonriverfarmers@gmail.com</a>	
Nehalem River Ranch	Jared Gardner & Hilary Foote	<a href="mailto:jared@nehalemriverranch.com">jared@nehalemriverranch.com</a>	503-784-9984
North Fork 53	Ginger Edwards	<a href="mailto:revolutionginger@gmail.com">revolutionginger@gmail.com</a>	503-368-3044
SeaFolk	Sarah Henry & Brittany Boles	<a href="mailto:Sarah@seafolkartisans.com">Sarah@seafolkartisans.com</a>	503-753-4871
Sustaining Spaces Farm	James Snowcarp	<a href="mailto:Sustainingspacefarm@gmail.com">Sustainingspacefarm@gmail.com</a>	503-798-2884
Hoot & Spark	Helen Fay Maze	<a href="mailto:HootandSpark@gmail.com">HootandSpark@gmail.com</a>	
Gluten Free Blends	John and Karen Petersen	<a href="mailto:Karen@glutenfreeblends.com">Karen@glutenfreeblends.com</a>	

Other:

- Interested in becoming a member of a co-op for locally sourced products – *Dancing Spoons Macaroons*
- Resource from farmers market manager perspective – *Birdsong Bouquets, Emily Vollmer*
- Just starting out – hopefully will have other answers in a few months – *Hoot & Spark*

## County Summaries: North County

12 Responses

### PRODUCT CATEGORIES

Edible Crops	Edible Animal Products	Value-added Edibles
Buttercup Moon River Farm Nehalem River Ranch Nehalem Valley Naturals North Fork 53 Peace Crops SeaFolk Tallwoman Tonics	SeaFolk Tallwoman Tonics Moon River Farm Birdsong Bouquets	Buttercup Moon river Farm Nehalem River Ranch Sustaining Spaces Farm
Non-edible Crops	Non-edible Animal Products	Value-added Non-Edibles
Nehalem River Ranch North Fork 53	<i>None</i>	Buttercup Coastal Soul Nehalem River Ranch
Purchases other LSP	Sells Other LSP	LSP-related Experiences
Buttercup SeaFolk Sustaining Spaces Farm	Buttercup Sustaining Space Farm	Birdsong Bouquets Buttercup Sustaining Spaces Farm

### CERTIFICATIONS

Certifications	Currently Hold	Follow Standards
<i>Animal Welfare Approved</i>	Nehalem River Ranch	Sustaining Space Farm Buttercup
<i>Certified Humane</i>	<i>None</i>	Sustaining Space Farm Buttercup
<i>Certified Non-GMO</i>	<i>None</i>	Birdsong Bouquets Buttercup Moon River Farm North Fork 53 Sustaining Space Farm Tallwoman Tonics
<i>USDA Made with Organic Ingredients</i>	<i>None</i>	Buttercup North Fork 53
<i>USDA Certified Organic</i>	<i>None</i>	Birdsong Bouquets Buttercup Moon River Farm North Fork 53 Peace Crops Sustaining Space Farm Tallwoman Tonics
<i>Wildlife (ODFW) Licenses</i>	<i>None</i>	<i>None</i>

**MARKETING LANGUAGE**

<b>Term</b>	<b>Currently Use</b>	<b>Considering Use</b>
<b>All Natural</b>	Birdsong Bouquets Nehalem Valley Naturals	Moon River Farms Sustaining Space Farm
<b>Aquaponics</b>	<i>None</i>	<i>None</i>
<b>Artisan</b>	Buttercup North Fork 53 SeaFolk	Birdsong Bouquets Moon River Farm
<b>Cage-free / Barn Roaming</b>	Buttercup Sustaining Space Farm	<i>None</i>
<b>Certified Local Foods</b>	Buttercup Nehalem Valley Naturals	Sustaining Space Farm Moon River Farm
<b>Certified Naturally Grown</b>	Nehalem Valley Naturals	Buttercup Coastal Soul Sustaining Space Farm
<b>Free Range</b>	Buttercup Coastal Soul Sustaining Space Farm	<i>None</i>
<b>GMO Free / Non-GMO</b>	Birdsong Bouquets Moon River Farm North Fork 53 Sustaining Space Farm	Buttercup
<b>Grass Fed</b>	Sustaining Space Farm Nehalem River Ranch	<i>None</i>
<b>Handcrafted</b>	Birdsong Bouquets Buttercup Peace Crops SeaFolk	North Fork 53
<b>Heirloom / Non-GMO</b>	Sustaining Space Farm Peace Crops North Fork 53 Nehalem Valley Naturals Moon River Farm	Birdsong Bouquets
<b>Hydroponics</b>	<i>None</i>	<i>None</i>
<b>Locally Caught / Landed</b>	<i>None</i>	SeaFolk Buttercup
<b>Locally Grown</b>	Birdsong Bouquets Buttercup Coastal Soul Moon River Farm Sustaining Space Farm Nehalem River Ranch Peace Crops North Fork 53 Nehalem Valley Naturals Tallwoman Tonics SeaFolk	<i>None</i>
<b>Naturally Grown</b>	Birdsong Bouquets Moon River Farm Nehalem River Ranch Nehalem Valley Naturals	<i>None</i>

	Sustaining Space Farm Tallwoman Tonics	
<b>No Hormones / Antibiotics</b>	Sustaining Space Farm Nehalem River Ranch	Buttercup
<b>No Spray</b>	Birdsong Bouquets Moon River Farm Nehalem River Ranch Nehalem Valley Naturals North Fork 53 Peace Crops Sustaining Space Farm	Buttercup
<b>Pasture-Raised / Pastured</b>	Nehalem River Ranch Sustaining Space Farm	Buttercup
<b>Permaculture</b>	SeaFolk North Fork 53	None
<b>Raw</b>	Peace Crops	None
<b>Salmon Safe</b>	None	Sustaining Space Farm Buttercup Birdsong Bouquets
<b>Sustainable Agriculture</b>	Birdsong Bouquets Moon River Farm Nehalem River Ranch Nehalem Valley Naturals North Fork 53 Peace Crops SeaFolk Sustaining Space Farm	Buttercup
<b>Sustainable Harvest Methods</b>	SeaFolk Nehalem Valley Naturals Moon River Farm Birdsong Bouquets	Tallwoman Tonics Sustaining Space Farm Buttercup
<b>Transitional Organic</b>	None	Buttercup
<b>Whole Cycle</b>	SeaFolk Nehalem River Ranch	Buttercup

#### Other Marketing Terminology / Certifications

- Farmer Florist (grow & design floral arrangements) – *Birdsong Bouquets*
- Holistic Management – *Nehalem River Ranch*

**ONSITE VENDOR OPTIONS**

U-Picks	Roadside Farm Stands	Onsite Farm or Retail Store
<i>None</i>	<i>None</i>	Nehalem River Ranch North Fork 53
Sale from Boat	CSAs	Farm-to-Table/Boat-to-Plate
<i>None</i>	Moon River Farm Nehalem River Ranch North Fork 53 Sustaining Space Farm Nehalem Valley Naturals	Nehalem River Ranch North Fork 53 SeaFolk
Tasting Room	Specialty Events	Farm Tours
<i>None</i>	Nehalem River Ranch North Fork 53 SeaFolk Sustaining Space Farm	Moon River Farm Nehalem River Ranch North Fork 53 SeaFolk
B & B / Farm Stays	Other	
North Fork 53 SeaFolk	<i>None</i>	

**PUBLIC VENUES**

Farmers Market	Local Restaurants/trucks	Local B & B / hotels	Grocery / Retail Store
Buttercup Coal Creek Farm Moon River Farm Nehalem River Ranch Nehalem Valley Naturals North Fork 53 Peace Crops Sustaining Space Farm Tallwoman Tonics	Buttercup Coal Creek Farm Moon River Farm Nehalem River Ranch North Fork 53 Sustaining Space Farm	North Fork 53	Nehalem River Ranch Nehalem Valley Naturals North Fork 53 Peace Crops
Co-op	Off-site Retail LSP	Public Institutions	Private Institutions
<i>None</i>	Birdsong Bouquets Coal Creek Farm Nehalem River Ranch North Fork 53	<i>None</i>	<i>None</i>
Food Banks	Online Marketplace	Food Processing / Mfg.	Local Catering Co
Sustaining Space Farm	Birdsong Bouquets Nehalem River Ranch Nehalem Valley Naturals Peace Crops	<i>None</i>	Moon River Farm Nehalem River Ranch North Fork 53
Gleaners	Food Festivals	Other	
<i>None</i>	Buttercup Coastal Soul Nehalem River Ranch North Fork 53	Word of mouth – <i>Peace Crops</i>	



Under Consideration:

- Local catering company, local B & B or hotels, CSAs – *Birdsong Bouquets*
- Mass marketing / Franchising – *Buttercup*
- Farmers Market, Direct Sales to Restaurants, Retail in other stores – *Coal Creek Farm*
- Farm to Table, Farmers Market – *Coastal Soul*
- CSAs – *Nehalem Valley Naturals*
- Churches – *North Fork 53*
- Expanding in grocery / co-op, restaurants, CSAs -- *Sustaining Space Farm*

**DISTRIBUTION**

<b>In-Person Delivery</b>	<b>Onsite Purchase / Pickup</b>	<b>Salesperson / local distributor</b>
Birdsong Bouquets Coastal Soul Moon River Farm Nehalem River Ranch Nehalem Valley Naturals North Fork 53 Peace Crops Sustaining Space Farm	Birdsong Bouquets Buttercup Moon River Farm Nehalem River Ranch North Fork 53 Peace Crops Tallwoman Tonics	<i>None</i>
<b>National Distribution Network</b>	<b>Community-Based Local Deliv.</b>	<b>Commercial Delivery Service</b>
<i>None</i>	Nehalem River Ranch Peace Crops Sustaining Space Farm	<i>None</i>
<b>Regional Transport System</b>	<b>Other</b>	
<i>None</i>	Drop-offs at local events for multiple customers -- <i>Nehalem River Ranch</i>	

**MARKETING / PROMOTION**

<b>Own Social Media</b>	<b>Own Website</b>	<b>Logo / Branding</b>
Birdsong Bouquets Buttercup Coastal Soul Moon River Farm Nehalem River Ranch North Fork 53 Sustaining Space Farm Tallwoman Tonics	Buttercup Coastal Soul Moon River Farm Nehalem River Ranch North Fork 53 Sustaining Space Farm	Buttercup Moon River Farm Nehalem River Ranch Sustaining Space Farm
<b>Newspaper</b>	<b>Video</b>	<b>Blogs</b>
Coastal Soul	<i>None</i>	Nehalem River Ranch
<b>LSP Website</b>	<b>Tourism Advertising</b>	<b>Other website / social media</b>
Birdsong Bouquets Moon River Farm Nehalem River Ranch North Fork 53	Coastal Soul	<i>None</i>

Other:

- Not currently marketing – *SeaFolk*
- Word of mouth – *Sustaining Spaces Farm*

## FUTURE PARTICIPATION

Yes, I would like a copy of the LSP Survey Summary			
Company	Contact	Email	Phone
Birdsong Bouquets	Emily Vollmer	<a href="mailto:Vollmer.emily@gmail.com">Vollmer.emily@gmail.com</a>	541-908-3829
Buttercup	Julie Barker	<a href="mailto:Juliebuttercup22@gmail.com">Juliebuttercup22@gmail.com</a>	503-368-2469
Moon River Farm	Lily Strauss & Kayleigh Hillert	<a href="mailto:moonriverfarmers@gmail.com">moonriverfarmers@gmail.com</a>	
Nehalem River Ranch	Jared Gardner & Hilary Foote	<a href="mailto:jared@nehalemriverranch.com">jared@nehalemriverranch.com</a>	503-784-9984
North Fork 53	Ginger Edwards	<a href="mailto:revolutionginger@gmail.com">revolutionginger@gmail.com</a>	503-368-3044
Sustaining Spaces Farm	James Snowcarp	<a href="mailto:Sustainingspacefarm@gmail.com">Sustainingspacefarm@gmail.com</a>	503-798-2884

Yes, I would like to be contacted as a resource for this project in the future.			
Company	Contact	Email	Phone
Birdsong Bouquets	Emily Vollmer	<a href="mailto:Vollmer.emily@gmail.com">Vollmer.emily@gmail.com</a>	541-908-3829
Buttercup	Julie Barker	<a href="mailto:Juliebuttercup22@gmail.com">Juliebuttercup22@gmail.com</a>	503-368-2469
Coastal Soul	LaNicia Williams	<a href="mailto:coastalsoulnw@gmail.com">coastalsoulnw@gmail.com</a>	425-243-3765
Moon River Farm	Lily Strauss & Kayleigh Hillert	<a href="mailto:moonriverfarmers@gmail.com">moonriverfarmers@gmail.com</a>	
Nehalem River Ranch	Jared Gardner & Hilary Foote	<a href="mailto:jared@nehalemriverranch.com">jared@nehalemriverranch.com</a>	503-784-9984
North Fork 53	Ginger Edwards	<a href="mailto:revolutionginger@gmail.com">revolutionginger@gmail.com</a>	503-368-3044
SeaFolk	Sarah Henry & Brittany Boles	<a href="mailto:Sarah@seafolkartisans.com">Sarah@seafolkartisans.com</a>	503-753-4871

Yes, I would like to participate in a followup survey or focus group for LSP.			
Company	Contact	Email	Phone
Buttercup	Julie Barker	<a href="mailto:Juliebuttercup22@gmail.com">Juliebuttercup22@gmail.com</a>	503-368-2469
Coastal Soul	LaNicia Williams	<a href="mailto:coastalsoulnw@gmail.com">coastalsoulnw@gmail.com</a>	425-243-3765
Moon River Farm	Lily Strauss & Kayleigh Hillert	<a href="mailto:moonriverfarmers@gmail.com">moonriverfarmers@gmail.com</a>	
Nehalem River Ranch	Jared Gardner & Hilary Foote	<a href="mailto:jared@nehalemriverranch.com">jared@nehalemriverranch.com</a>	503-784-9984
Nehalem Valley Naturals	Dan Carroll	<a href="mailto:Danielccarroll@comcast.net">Danielccarroll@comcast.net</a>	
North Fork 53	Ginger Edwards	<a href="mailto:revolutionginger@gmail.com">revolutionginger@gmail.com</a>	503-368-3044
SeaFolk	Sarah Henry & Brittany Boles	<a href="mailto:Sarah@seafolkartisans.com">Sarah@seafolkartisans.com</a>	503-753-4871
Sustaining Spaces Farm	James Snowcarp	<a href="mailto:Sustainingspacefarm@gmail.com">Sustainingspacefarm@gmail.com</a>	503-798-2884

Yes, I would be interested in learning more about a potential pilot program that networks LSP			
Company	Contact	Email	Phone
Buttercup	Julie Barker	<a href="mailto:Juliebuttercup22@gmail.com">Juliebuttercup22@gmail.com</a>	503-368-2469
Coastal Soul	LaNicia Williams	<a href="mailto:coastalsoulnw@gmail.com">coastalsoulnw@gmail.com</a>	425-243-3765
Moon River Farm	Lily Strauss & Kayleigh Hillert	<a href="mailto:moonriverfarmers@gmail.com">moonriverfarmers@gmail.com</a>	
Nehalem River Ranch	Jared Gardner & Hilary Foote	<a href="mailto:jared@nehalemriverranch.com">jared@nehalemriverranch.com</a>	503-784-9984
North Fork 53	Ginger Edwards	<a href="mailto:revolutionginger@gmail.com">revolutionginger@gmail.com</a>	503-368-3044
SeaFolk	Sarah Henry & Brittany Boles	<a href="mailto:Sarah@seafolkartisans.com">Sarah@seafolkartisans.com</a>	503-753-4871
Sustaining Spaces Farm	James Snowcarp	<a href="mailto:Sustainingspacefarm@gmail.com">Sustainingspacefarm@gmail.com</a>	503-798-2884

**Other:**

- Resource from farmers market manager perspective – *Birdsong Bouquets, Emily Vollmer*



## County Summaries: Central County / Tillamook Area

**21 Responses\***

\*Two of the 21 responses were submitted anonymously. They are referenced as Unknown 1 and Unknown 2.

### PRODUCT CATEGORIES

<b>Edible Crops</b>	<b>Edible Animal Products</b>	<b>Value-added Edibles</b>
Brickyard Farms CS Fishery OK Ranch & Retreat Pacific Oyster Slow Grows It Unknown 1 Unknown 2 Wilson River Pottery Zweifel Farms	CS Fishery Dancing Spoons Macaroons Co. Jacobsen Salt Co. Kayak Tillamook County Lance's Farm Vittles OK Ranch & Retreat Oregon Coast Sheep Farm Pacific Oyster Slow Grows It The Spot Unknown 1 Vibe Me Babe	Brickyard Farms CS Fishery Fresh Start Bakery OK Ranch & Retreat Oregon Coast Sheep Farm Oregon Coastal Flowers Pacific Oyster Pelican Brewing Co Slow Grows It The Schooner The Spot Wilson River Pottery
<b>Non-edible Crops</b>	<b>Non-edible Animal Products</b>	<b>Value-added Non-Edibles</b>
Brickyard Farms OK Ranch & Retreat Oregon Coast Sheep Farm Oregon Coastal Flowers Pacific Oyster Slow Grows It	CS Fishery Dancing Spoons Macaroons Co. OK Ranch & Retreat Pacific Oyster Slow Grows It The Spot Unknown 1 Vibe Me Babe	OK Ranch & Retreat The Sharpenator Wilson River Pottery
<b>Purchases other LSP</b>	<b>Sells Other LSP</b>	<b>LSP-related Experiences</b>
OK Ranch & Retreat Oregon Coast Sheep Farm Pacific Oyster Slow Grows It Unknown 1 Wilson River Pottery	CS Fishery OK Ranch & Retreat Pacific Oyster Slow Grows It	CS Fishery Kayak Tillamook County OK Ranch & Retreat Pacific Oyster Slow Grows It

### CERTIFICATIONS

<b>Certifications</b>	<b>Currently Hold</b>	<b>Follow Standards</b>
<b><i>Animal Welfare Approved</i></b>	Unknown 1	CS Fishery Lance's Farm Vittles OK Ranch & Retreat Oregon Coast Sheep Farm Slow Grows It Zweifel Farms
<b><i>Certified Humane</i></b>	None	CS Fishery Lance's Farm Vittles OK Ranch & Retreat Oregon Coast Sheep Farm

		Slow Grows It Zweifel Farms Unknown 1
<b>Certified Non-GMO</b>	None	Brickyard Farms CS Fishery Fresh Start Bakery Lance's Farm Vittles Slow Grows It
<b>USDA Made with Organic Ingredients</b>	None	Brickyard Farms CS Fishery Fresh Start Bakery Lance's Farm Vittles Slow Grows It
<b>USDA Certified Organic</b>	None	Brickyard Farms CS Fishery Fresh Start Bakery Slow Grows It Unknown 2
<b>Wildlife (ODFW) Licenses</b>	CS Fishery Kayak Tillamook County Oregon Coastal Flowers Pacific Oyster	Unknown 1

#### MARKETING LANGUAGE

Term	Currently Use	Considering Use
<b>All Natural</b>	Brickyard Farms CS Fishery Fresh Start Bakery OK Ranch & Retreat Oregon Coast Sheep Farm Oregon Coastal Flowers The Spot Unknown 1 Unknown 2 Vibe Me Babe Zweifel Farms	Dancing Spoons Macaroons Slow Grows It
<b>Aquaponics</b>		Unknown 1
<b>Artisan</b>	Brickyard Farms CS Fishery Fresh Start Bakery OK Ranch & Retreat Vibe Me Babe Wilson River Pottery	Dancing Spoons Macaroons The Schooner
<b>Cage-free / Barn Roaming</b>	Zweifel Farms OK Ranch & Retreat	Slow Grows It
<b>Certified Local Foods</b>	Brickyard Farms CS Fishery Zweifel Farms	Dancing Spoons Macaroons OK Ranch & Retreat Oregon Coast Sheep Farm Slow Grows It The Spot
<b>Certified Naturally Grown</b>	Brickyard Farms	OK Ranch & Retreat

	Zweifel Farms	Oregon Coast Sheep Farm Slow Grows It The Spot Unknown 1 Unknown 2
<b>Free Range</b>	Lance's Farm Vittles OK Ranch & Retreat Slow Grows It Unknown 1 Zweifel Farms	Oregon Coast Sheep Farm The Spot
<b>GMO Free / Non-GMO</b>	Brickyard Farms Fresh Start Bakery	Dancing Spoons Macaroons Slow Grows It Unknown 1
<b>Grass Fed</b>	Lance's Farm Vittles OK Ranch & Retreat Oregon Coast Sheep Farm Slow Grows It Zweifel Farms	The Schooner
<b>Handcrafted</b>	Brickyard Farms CS Fishery Dancing Spoons Macaroons Jacobsen Salt Co Pelican Brewing Co The Schooner The Sharpenator Vibe Me Babe Wilson River Pottery	The Spot
<b>Heirloom / Non-GMO</b>	Brickyard Farms OK Ranch & Retreat The Schooner	Slow Grows It
<b>Hydroponics</b>	<i>None</i>	Unknown 1
<b>Locally Caught / Landed</b>	CS Fishery The Schooner The Spot Unknown 1	
<b>Locally Grown</b>	Brickyard Farms Fresh Start Bakery OK Ranch & Retreat Oregon Coast Sheep Farm Oregon Coastal Flowers Slow Grows It The Schooner Zweifel Farms	Unknown 1
<b>Naturally Grown</b>	Brickyard Farms Fresh Start Bakery OK Ranch & Retreat Oregon Coast Sheep Farm Oregon Coastal Flowers Slow Grows It The Schooner Zweifel Farms	<i>None</i>
<b>No Hormones / Antibiotics</b>	Lance's Farm Vittles	The Schooner

	OK Ranch & Retreat Oregon Coast Sheep Farm Slow Grows It Zweifel Farms	
<b>No Spray</b>	Brickyard Farms Fresh Start Bakery Lance's Farm Vittles OK Ranch & Retreat Slow Grows It	The Schooner
<b>Pasture-Raised / Pastured</b>	Lance's Farm Vittles OK Ranch & Retreat Oregon Coast Sheep Farm Slow Grows It The Schooner Zweifel Farms	Unknown 1 Unknown 2
<b>Permaculture</b>	Brickyard Farms OK Ranch & Retreat Unknown 1	The Schooner
<b>Raw</b>	Zweifel Farms The Schooner OK Ranch & Retreat	Unknown 1
<b>Salmon Safe</b>	Oregon Coastal Flowers Pelican Brewing Co	The Schooner OK Ranch & Retreat
<b>Sustainable Agriculture</b>	Brickyard Farms OK Ranch & Retreat Oregon Coast Sheep Farm Oregon Coastal Flowers Pacific Oyster Slow Grows It	The Schooner Unknown 2 Zweifel Farms
<b>Sustainable Harvest Methods</b>	Brickyard Farms CS Fishery Kayak Tillamook County OK Ranch & Retreat Oregon Coastal Flowers Pacific Oyster The Spot	Slow Grows It The Schooner Zweifel Farms
<b>Transitional Organic</b>	<i>None</i>	Unknown 1 The Schooner Slow Grows It Brickyard Farms
<b>Whole Cycle</b>	Unknown 1	<i>None</i>

#### Other Marketing Terminology / Certifications

- HACCP-trained Better Process Control School – *The Spot*
- Made from scratch – *Fresh Start Bakery*
- Allergen Free – *Dancing Spoons Macaroons*
- MSC – *CS Fishery*
- Everything on our farm is done by hand without the use of heavy equipment. We also wait to harvest until produce is ordered so customers receive their goods at peak freshness. Everything is done to order.  
– *Brickyard Farms*



## ONSITE VENDOR OPTIONS

U-Picks	Roadside Farm Stands	Onsite Farm or Retail Store
Slow Grows It	<i>None</i>	Brickyard Farms Jacobsen Salt Co Lance's Farm Vittles Slow Grows It Zweifel Farms
Sale from Boat	CSAs	Farm-to-Table/Boat-to-Plate
CS Fishery	Brickyard Farms Slow Grows It	Brickyard Farms Kayak Tillamook County Oregon Coastal Flowers Pacific Oyster The Schooner
Tasting Room	Specialty Events	Farm Tours
CS Fishery Jacobsen Salt Co Pelican Brewing Co	CS Fishery Jacobsen Salt Co Oregon Coastal Flowers Pacific Oyster The Schooner	Oregon Coastal Flowers Pacific Oyster Zweifel Farms Slow Grows It
B & B / Farm Stays	Other	
<i>None</i>	Fileting & Crab cooking sales directly from dock – <i>The Spot</i> Produce to creamery (plan to build own) – <i>Unknown 2</i> Animal harvest education & demonstration – <i>Slow Grows It</i>	

## PUBLIC VENUES

Farmers Market	Local Restaurants/trucks	Local B & B / hotels	Grocery / Retail Store
Brickyard Farms CS Fishery Dancing Spoons Macaroons Fresh Start Bakery Jacobsen Salt Co Lance's Farm Vittles Pelican Brewing Co Slow Grows It The Sharpinator Vibe Me Babe Wilson River Pottery	Brickyard Farms CS Fishery Dancing Spoons Macaroons Fresh Start Bakery Jacobsen Salt Co Lance's Farm Vittles Pacific Oyster Pelican Brewing Co Slow Grows It The Schooner Zweifel Farms	Brickyard Farms Dancing Spoons Macaroons	CS Fishery Dancing Spoons Macaroons Jacobsen Salt Co Lance's Farm Vittles Pacific Oyster Pelican Brewing Co Wilson River Pottery Zweifel Farms
Co-op	Off-site Retail LSP	Public Institutions	Private Institutions
Unknown 2 Zweifel Farms	Brickyard Farms CS Fishery Dancing Spoons Macaroons Lance's Farm Vittles Zweifel Farms	Pacific Oyster	Dancing Spoons Macaroons Pacific Oyster Slow Grows It

Food Banks	Online Marketplace	Food Processing / Mfg.	Local Catering Co
	Brickyard Farms CS Fishery Dancing Spoons Macaroons Fresh Start Bakery Jacobsen Salt Co Kayak Tillamook County Pacific Oyster Oregon Coastal Flowers	CS Fishery Dancing Spoons Macaroons Jacobsen Salt Co Pacific Oyster	Brickyard Farms CS Fishery Dancing Spoons Macaroons Slow Grows It Pelican Brewing Co Zweifel Farms
Gleaners	Food Festivals	Other	
	CS Fishery Dancing Spoons Macaroons Fresh Start Bakery Jacobsen Salt Co Lance's Farm Vittles OK Ranch & Retreat Pacific Oyster Pelican Brewing Co The Schooner The Spot Zweifel Farms		

Under Consideration:

- Distribution to higher-end stores (Whole Foods) – *Unknown 2*
- B & B / Farm Stays – *OK Ranch & Retreat*
- Manzanita & Neskowin Farmers Markets – *Jacobsen Salt Co*
- Own website – *Fresh Start Bakery*
- Co-ops and tourist agencies – *Dancing Spoons Macaroons*
- Newkowin Farmers Market – *Brickyard Farms*

**DISTRIBUTION**

In-Person Delivery	Onsite Purchase / Pickup	Salesperson / local distributor
Brickyard Farms CS Fishery Dancing Spoons Macaroons Fresh Start Bakery Jacobsen Salt Co Lance's Farm Vittles OK Ranch & Retreat Slow Grows It The Schooner The Sharpenator The Spot Wilson River Pottery Zweifel Farms	Brickyard Farms CS Fishery Dancing Spoons Macaroons Fresh Start Bakery Jacobsen Salt Co Lance's Farm Vittles OK Ranch & Retreat Oregon Coast Sheep Farm Pacific Oyster Slow Grows It The Schooner The Spot Vibe Me Babe Zweifel Farms	CS Fishery Jacobsen Salt Co Pacific Oyster The Spot Unknown 2 Zweifel Farms
National Distribution Network	Community-Based Local Deliv.	Commercial Delivery Service
Jacobsen Salt Co Oregon Coastal Flowers Pacific Oyster	Brickyard Farms	Dancing Spoons Macaroons Jacobsen Salt Co Oregon Coastal Flowers

		Pacific Oyster The Spot
<b>Regional Transport System</b>	<b>Other</b>	
CS Fishery Jacobsen Salt Co Pacific Oyster The Spot	Semi to LA each week – <i>Oregon Coastal Flowers</i> Regional Distribution Network – <i>Pelican Brewing Co.</i> USPS – <i>Wilson River Pottery</i> Sell plant starts through TCCA Farm Store in Tillamook – <i>Brickyard Farms</i>	

## MARKETING / PROMOTION

Own Social Media	Own Website	Logo / Branding
Brickyard Farms CS Fishery Dancing Spoons Macaroons Fresh Start Bakery Jacobsen Salt Co OK Ranch & Retreat Oregon Coast Sheep Farm Oregon Coastal Flowers Pacific Oyster Pelican Brewing Co Slow Grows It The Schooner Unknown 2 Wilson River Pottery	CS Fishery Dancing Spoons Macaroons Jacobsen Salt Co Oregon Coast Sheep Farm Oregon Coastal Flowers Pacific Oyster Pelican Brewing Co Slow Grows It The Schooner Zweifel Farms	Brickyard Farms CS Fishery Dancing Spoons Macaroons Fresh Start Bakery Jacobsen Salt Co Lance's Farm Vittles Oregon Coastal Flowers Pacific Oyster Pelican Brewing Co The Schooner The Sharpinator The Spot
Newspaper	Video	Blogs
Brickyard Farms Fresh Start Bakery OK Ranch & Retreat Pelican Brewing Co The Spot Wilson River Pottery	Jacobsen Salt Co Oregon Coastal Flowers Pelican Brewing Co The Schooner	Oregon Coastal Flowers
LSP Website	Tourism Advertising	Other website / social media
Brickyard Farms CS Fishery Dancing Spoons Macaroons Kayak Tillamook County Lance's Farm Vittles OK Ranch & Retreat Zweifel Farms	Brickyard Farms CS Fishery Dancing Spoons Macaroons Jacobsen Salt Co The Schooner The Spot Wilson River Pottery Zweifel Farms	Brickyard Farms CS Fishery Jacobsen Salt Co Oregon Coast Sheep Farm The Schooner Vibe Me Babe Wilson River Pottery

### Other:

- Do not use social media – we appreciate it when people LIKE US in person – *The Spot*
- North Coast BBQ – *OK Ranch & Retreat*
- Various retail websites – *Jacobsen Salt Co*
- Word of Mouth – *Slow Grows It, Dancing Spoons Macaroons*
- Charitable event donations – *Dancing Spoons Macaroons*

## FUTURE PARTICIPATION

Yes, I would like a copy of the LSP Survey Summary			
Company	Contact	Email	Phone
CS Fishery	Jeff Wong, Jenn McGinn	<a href="mailto:jmw@communitysupportedfishery.com">jmw@communitysupportedfishery.com</a>	503-522-0942
Dancing Spoons Macaroons	Linda McNeill	<a href="mailto:Dancing.spoons@yahoo.com">Dancing.spoons@yahoo.com</a>	
Fresh Start Bakery	Chris Kell	<a href="mailto:Freshstartbakerytillamook@gmail.com">Freshstartbakerytillamook@gmail.com</a>	503-812-2209
Jacobsen Salt Co	Tom / Ben	<a href="mailto:tom@jacobsensalt.com">tom@jacobsensalt.com</a>	
Kayak Tillamook County	Marcus Hinds	<a href="mailto:marc@kayaktillamook.com">marc@kayaktillamook.com</a>	503-866-4808
Lance's Farm Vittles	Lance Waldron, Tammi Lesh	<a href="mailto:waldronic@hotmail.com">waldronic@hotmail.com</a>	
OK Ranch & Retreat	Mary and Douglas Lee	<a href="mailto:theokranch@gmail.com">theokranch@gmail.com</a>	503-322-3546
Oregon Coast Sheep Farm	owner - Rob Trost, manager - Cyndie Siemsen	<a href="mailto:oregoncoastsheepcamp@gmail.com">oregoncoastsheepcamp@gmail.com</a>	503-354-2567 or 503-801-8034
Oregon Coastal Flowers	Patrick & Monika Zweifel	<a href="mailto:sales@oregoncoastalflowers.com">sales@oregoncoastalflowers.com</a>	503-815-3762
Pacific Oysters	Pacific Seafood	<a href="mailto:shansen@pacseafood.com">shansen@pacseafood.com</a>	
Slow Grows It	Josh Blackburn	<a href="mailto:info@slowgrowsit.com">info@slowgrowsit.com</a>	503-812-1510
The Schooner	Tom Flood	<a href="mailto:Tiflood4@yahoo.com">Tiflood4@yahoo.com</a>	503-801-2827
The Spot	Kelly & Lisa Barnett	<a href="mailto:Kellybarnett12@hotmail.com">Kellybarnett12@hotmail.com</a>	
Vibe Me Babe	Wanda Barnes	<a href="mailto:Vibe.mebabe@gmail.com">Vibe.mebabe@gmail.com</a>	503-842-8409
Zweifel Farms	Larry & Pam Zweifel	<a href="mailto:pam@zfarmseggs.com">pam@zfarmseggs.com</a>	

Yes, I would like to be contacted as a resource for this project in the future.			
Company	Contact	Email	Phone
CS Fishery	Jeff Wong, Jenn McGinn	<a href="mailto:jmw@communitysupportedfishery.com">jmw@communitysupportedfishery.com</a>	503-522-0942
Dancing Spoons Macaroons	Linda McNeill	<a href="mailto:Dancing.spoons@yahoo.com">Dancing.spoons@yahoo.com</a>	
Jacobsen Salt Co	Tom / Ben	<a href="mailto:tom@jacobsensalt.com">tom@jacobsensalt.com</a>	
OK Ranch & Retreat	Mary and Douglas Lee	<a href="mailto:theokranch@gmail.com">theokranch@gmail.com</a>	503-322-3546
Oregon Coast Sheep Farm	owner - Rob Trost, manager - Cyndie Siemsen	<a href="mailto:oregoncoastsheepcamp@gmail.com">oregoncoastsheepcamp@gmail.com</a>	503-354-2567 or 503-801-8034
Oregon Coastal Flowers	Patrick & Monika Zweifel	<a href="mailto:sales@oregoncoastalflowers.com">sales@oregoncoastalflowers.com</a>	503-815-3762
The Schooner	Tom Flood	<a href="mailto:Tiflood4@yahoo.com">Tiflood4@yahoo.com</a>	503-801-2827
The Spot	Kelly & Lisa Barnett	<a href="mailto:Kellybarnett12@hotmail.com">Kellybarnett12@hotmail.com</a>	
Vibe Me Babe	Wanda Barnes	<a href="mailto:Vibe.mebabe@gmail.com">Vibe.mebabe@gmail.com</a>	503-842-8409
Zweifel Farms	Larry & Pam Zweifel	<a href="mailto:pam@zfarmseggs.com">pam@zfarmseggs.com</a>	

<b>Yes, I would like to participate in a followup survey or focus group for LSP.</b>			
<b>Company</b>	<b>Contact</b>	<b>Email</b>	<b>Phone</b>
CS Fishery	Jeff Wong, Jenn McGinn	<a href="mailto:jmw@communitysupportedfishery.com">jmw@communitysupportedfishery.com</a>	503-522-0942
Dancing Spoons Macaroons	Linda McNeill	<a href="mailto:Dancing.spoons@yahoo.com">Dancing.spoons@yahoo.com</a>	
Jacobsen Salt Co	Tom / Ben	<a href="mailto:tom@jacobsensalt.com">tom@jacobsensalt.com</a>	
OK Ranch & Retreat	Mary and Douglas Lee	<a href="mailto:theokranch@gmail.com">theokranch@gmail.com</a>	503-322-3546
Oregon Coast Sheep Farm	owner - Rob Trost, manager - Cyndie Siemsen	<a href="mailto:oregoncoastsheepcamp@gmail.com">oregoncoastsheepcamp@gmail.com</a>	503-354-2567 or 503-801-8034
Oregon Coastal Flowers	Patrick & Monika Zweifel	<a href="mailto:sales@oregoncoastalfowers.com">sales@oregoncoastalfowers.com</a>	503-815-3762
The Schooner	Tom Flood	<a href="mailto:Tjflood4@yahoo.com">Tjflood4@yahoo.com</a>	503-801-2827
The Spot	Kelly & Lisa Barnett	<a href="mailto:Kellybarnett12@hotmail.com">Kellybarnett12@hotmail.com</a>	
Vibe Me Babe	Wanda Barnes	<a href="mailto:Vibe.mebabe@gmail.com">Vibe.mebabe@gmail.com</a>	503-842-8409
Zweifel Farms	Larry & Pam Zweifel	<a href="mailto:pam@zfarmseggs.com">pam@zfarmseggs.com</a>	

<b>Yes, I would be interested in learning more about a potential pilot program that networks LSP</b>			
<b>Company</b>	<b>Contact</b>	<b>Email</b>	<b>Phone</b>
Brickyard Farms	Shannon & Cole Michaels	<a href="mailto:brickyardfarms@outlook.com">brickyardfarms@outlook.com</a>	
CS Fishery	Jeff Wong, Jenn McGinn	<a href="mailto:jmw@communitysupportedfishery.com">jmw@communitysupportedfishery.com</a>	503-522-0942
Dancing Spoons Macaroons	Linda McNeill	<a href="mailto:Dancing.spoons@yahoo.com">Dancing.spoons@yahoo.com</a>	
Fresh Start Bakery	Chris Kell	<a href="mailto:Freshstartbakerytillamook@gmail.com">Freshstartbakerytillamook@gmail.com</a>	503-812-2209
Jacobsen Salt Co	Tom / Ben	<a href="mailto:tom@jacobsensalt.com">tom@jacobsensalt.com</a>	
OK Ranch & Retreat	Mary and Douglas Lee	<a href="mailto:theokranch@gmail.com">theokranch@gmail.com</a>	503-322-3546
Oregon Coast Sheep Farm	owner - Rob Trost, manager - Cyndie Siemsen	<a href="mailto:oregoncoastsheepcamp@gmail.com">oregoncoastsheepcamp@gmail.com</a>	503-354-2567 or 503-801-8034
Oregon Coastal Flowers	Patrick & Monika Zweifel	<a href="mailto:sales@oregoncoastalfowers.com">sales@oregoncoastalfowers.com</a>	503-815-3762
The Schooner	Tom Flood	<a href="mailto:Tjflood4@yahoo.com">Tjflood4@yahoo.com</a>	503-801-2827
The Sharpinator	Dave Rockey	<a href="mailto:sharpenator@rocketmail.com">sharpenator@rocketmail.com</a>	
The Spot	Kelly & Lisa Barnett	<a href="mailto:Kellybarnett12@hotmail.com">Kellybarnett12@hotmail.com</a>	
Vibe Me Babe	Wanda Barnes	<a href="mailto:Vibe.mebabe@gmail.com">Vibe.mebabe@gmail.com</a>	503-842-8409

**Other:**

- Interested in becoming a member of a co-op for locally sourced products – *Dancing Spoons Macaroons*



**County Summaries: South County**  
**5 Responses**

**PRODUCT CATEGORIES**

<b>Edible Crops</b>	<b>Edible Animal Products</b>	<b>Value-added Edibles</b>
Hoot & Spark Gluten Free Blends	Corvus Landing Farm Gluten Free Blends Anne Sweazy-Kulju	<i>None</i>
<b>Non-edible Crops</b>	<b>Non-edible Animal Products</b>	<b>Value-added Non-Edibles</b>
Powder Creek Ranch B & B Gluten Free Blends	<i>None</i>	Powder Creek Ranch B & B
<b>Purchases other LSP</b>	<b>Sells Other LSP</b>	<b>LSP-related Experiences</b>
<i>None</i>	<i>None</i>	Corvus Landing Farm Hoot & Spark

**CERTIFICATIONS**

<b>Certifications</b>	<b>Currently Hold</b>	<b>Follow Standards</b>
<i>Animal Welfare Approved</i>	<i>None</i>	Powder Creek Ranch B & B
<i>Certified Humane</i>	<i>None</i>	Powder Creek Ranch B & B
<i>Certified Non-GMO</i>	<i>None</i>	Corvus Landing Farm Gluten Free Blends Hoot & Spark
<i>USDA Made with Organic Ingredients</i>	<i>None</i>	Hoot & Spark
<i>USDA Certified Organic</i>	<i>None</i>	Powder Creek Ranch B & B Corvus Landing Farm Hoot & Spark
<i>Wildlife (ODFW) Licenses</i>	Hoot & Spark	<i>None</i>

**MARKETING LANGUAGE**

<b>Term</b>	<b>Currently Use</b>	<b>Considering Use</b>
<i>All Natural</i>	<i>None</i>	Powder Creek Ranch B & B
<i>Aquaponics</i>	<i>None</i>	<i>None</i>
<i>Artisan</i>	Corvus Landing Farm Hoot & Spark	<i>None</i>
<i>Cage-free / Barn Roaming</i>	Powder Creek Ranch B & B	<i>None</i>
<i>Certified Local Foods</i>	<i>None</i>	Powder Creek Ranch B & B Hoot & Spark
<i>Certified Naturally Grown</i>	<i>None</i>	<i>None</i>

<b>Free Range</b>	Powder Creek Ranch B & B	<i>None</i>
<b>GMO Free / Non-GMO</b>	Powder Creek Ranch B & B Gluten Free Blends	Hoot & Spark
<b>Grass Fed</b>	Powder Creek Ranch B & B	<i>None</i>
<b>Handcrafted</b>	Hoot & Spark Anne Sweazy-Kulju	<i>None</i>
<b>Heirloom / Non-GMO</b>	Powder Creek Ranch B & B	Corvus Landing Farm Hoot & Spark
<b>Hydroponics</b>	<i>None</i>	<i>None</i>
<b>Locally Caught / Landed</b>	<i>None</i>	<i>None</i>
<b>Locally Grown</b>	Powder Creek Ranch B & B Corvus Landing Farm Hoot & Spark	Anne Sweazy-Kulju
<b>Naturally Grown</b>	Powder Creek Ranch B & B Corvus Landing Farm	<i>None</i>
<b>No Hormones / Antibiotics</b>	Powder Creek Ranch B & B	<i>None</i>
<b>No Spray</b>	Powder Creek Ranch B & B Hoot & Spark	<i>None</i>
<b>Pasture-Raised / Pastured</b>	Powder Creek Ranch B & B	<i>None</i>
<b>Permaculture</b>	<i>None</i>	Powder Creek Ranch B & B Hoot & Spark
<b>Raw</b>	<i>None</i>	
<b>Salmon Safe</b>	<i>None</i>	Hoot & Spark
<b>Sustainable Agriculture</b>	Corvus Landing Farm	Powder Creek Ranch B & B Hoot & Spark
<b>Sustainable Harvest Methods</b>	Hoot & Spark	Powder Creek Ranch B & B
<b>Transitional Organic</b>	<i>None</i>	<i>None</i>
<b>Whole Cycle</b>	<i>None</i>	Hoot & Spark

#### Other Marketing Terminology / Certifications

- Fresh
- Gluten Free

#### **ONSITE VENDOR OPTIONS**

<b>U-Picks</b>	<b>Roadside Farm Stands</b>	<b>Onsite Farm or Retail Store</b>
<i>None</i>	Corvus Landing Farm	<i>None</i>
<b>Sale from Boat</b>	<b>CSAs</b>	<b>Farm-to-Table/Boat-to-Plate</b>
<i>None</i>	Corvus Landing Farm	Powder Creek Ranch B & B
<b>Tasting Room</b>	<b>Specialty Events</b>	<b>Farm Tours</b>
<i>None</i>	Anne Sweazy-Kulju	Corvus Landing Farm
<b>B &amp; B / Farm Stays</b>	<b>Other</b>	
Powder Creek Ranch B & B	<i>None</i>	



## PUBLIC VENUES

Farmers Market	Local Restaurants/trucks	Local B & B / hotels	Grocery / Retail Store
Corvus Landing Farm Hoot & Spark Gluten Free Blends Anne Sweazy-Kulju	Corvus Landing Farm	None	Corvus Landing Farm Anne Sweazy-Kulju
Co-op	Off-site Retail LSP	Public Institutions	Private Institutions
None	None	Corvus Landing Farm Anne Sweazy-Kulju	None
Food Banks	Online Marketplace	Food Processing / Mfg.	Local Catering Co
Corvus Landing Farm	Gluten Free Blends Anne Sweazy-Kulju	None	Corvus Landing Farm
Gleaners	Food Festivals	Other	
None	Corvus Landing Farm Anne Sweazy-Kulju	None	

### Under Consideration:

- Beehive (Nehalem) – *Hoot & Spark*
- Wildwood Hotel – *Hoot & Spark*
- Amazon – *Gluten Free Blends*

## DISTRIBUTION

In-Person Delivery	Onsite Purchase / Pickup	Salesperson / local distributor
Corvus Landing Farm Hoot & Spark Gluten Free Blends Anne Sweazy-Kulju	Corvus Landing Farm Gluten Free Blends Anne Sweazy-Kulju	None
National Distribution Network	Community-Based Local Deliv.	Commercial Delivery Service
Anne Sweazy-Kulju	Anne Sweazy-Kulju	Anne Sweazy-Kulju
Regional Transport System	Other	
None	USPS – <i>Gluten Free Blends</i>	

## MARKETING / PROMOTION

Own Social Media	Own Website	Logo / Branding
Powder Creek Ranch B & B Corvus Landing Farm Hoot & Spark Gluten Free Blends Anne Sweazy-Kulju	Corvus Landing Farm Gluten Free Blends Anne Sweazy-Kulju	Corvus Landing Farm
Newspaper	Video	Blogs
		Anne Sweazy-Kulju
LSP Website	Tourism Advertising	Other website / social media
Powder Creek Ranch B & B Corvus Landing Farm	Powder Creek Ranch B & B Gluten Free Blends	Corvus Landing Farm Gluten Free Blends Anne Sweazy-Kulju

### Other:

- Food Roots – *Powder Creek Ranch B & B*
- Farmers Market website and social media -- *Corvus Landing Farm*

- Amazon, Goodreads, B & N, Powells (books) – Anne Sweazy-Kulju

## FUTURE PARTICIPATION

Yes, I would like a copy of the LSP Survey Summary			
Company	Contact	Email	Phone
Powder Creek Ranch B & B	Brenda Charter	powdercreek@hotmail.com	
Hoot & Spark	Helen Fay Maze	HootandSpark@gmail.com	

Yes, I would like to be contacted as a resource for this project in the future.			
Company	Contact	Email	Phone
Hoot & Spark	Helen Fay Maze	HootandSpark@gmail.com	
Gluten Free Blends	John and Karen Petersen	<a href="mailto:Karen@glutenfreeblends.com">Karen@glutenfreeblends.com</a>	

Yes, I would like to participate in a followup survey or focus group for LSP.			
Company	Contact	Email	Phone
Hoot & Spark	Helen Fay Maze	HootandSpark@gmail.com	
Gluten Free Blends	John and Karen Petersen	<a href="mailto:Karen@glutenfreeblends.com">Karen@glutenfreeblends.com</a>	

Yes, I would be interested in learning more about a potential pilot program that networks LSP			
Company	Contact	Email	Phone
Hoot & Spark	Helen Fay Maze	HootandSpark@gmail.com	
Gluten Free Blends	John and Karen Petersen	<a href="mailto:Karen@glutenfreeblends.com">Karen@glutenfreeblends.com</a>	

**Other:**

- Just starting out – hopefully will have other answers in a few months – *Hoot & Spark*