



# THE OCEAN CLUSTER INITIATIVE

Keeping Local Seafood Local

## AT A GLANCE...

Does the seafood on your plate carry a legacy of human rights abuses? Seafood imported from overseas has been linked to labor abuse, human trafficking, and illegal fishing practices.

Eating Oregon seafood is the best way to enjoy your fish, harm-free. The OCI is working to ensure that Oregonians have access to local seafood. Join us on this mission!

## Let's look at the numbers.



**90%**

of seafood sold on the Oregon coast is imported from foreign markets



**9 of 10**

top seafood importing countries in 2021 are characterized as medium-high risk for seafood slavery



**\$2,400,000,000**

of illegal seafood sales in 2019

## CHALLENGE

90% of the seafood sold and consumed on the Oregon coast is imported from distant domestic and foreign markets while most Oregon-caught seafood is immediately exported. One of Oregon's top seafood importers, China, has ranked as the top country whose policies are contributing to illegal, unreported, and unregulated fishing. Illegal fishing disadvantages rule-abiding seafood producers in global markets.

## SOLUTIONS

Oregon fishers, processors, distributors, and users need resources and partnerships to build an effective and reliable local supply chain. The Ocean Cluster Initiative aims to help make these resources available through:



**Local Buyers Clubs**



**Workforce Development**



**Infrastructure & Technical Assistance**

## BENEFITS

1

### Minimize Reliance on Illegal Operations

The best way to fight against seafood slavery and illegal fishing is to make sure your money doesn't fuel their operations.

2

### Elevate Equitable Producers

Support producers that are doing it right by purchasing their seafood and elevating their products as equitable options.

3

### Support Sustainable Fisheries Management

Illegal fishing significantly undermines U.S. and global efforts to sustainably manage fisheries and conserve marine resources. Buying responsibly caught products helps ensure that seafood is sustainable.

## GET INVOLVED!



[www.OregonSeaFare.com](http://www.OregonSeaFare.com)



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